End-of-year Report 2000-2001 Accreditation and Curriculum Issues Committee

The committee members are: Greg Carnes, Phil Frese, Harold Goedde, Philip Harmelink, Myron Hulen, Edward Milam, Roselyn Morris, James Smith, and Deborah Thomas.

The committee met one time at the American Accounting Association annual meeting. The committee did not meet at the ATA midyear meeting.

Charge 1: Organize and coordinate an exchange of syllabi at the ATA midyear meeting, or on the ATA or AAA web page (coordinate with the Graduate Tax Education Committee).

Barry Broden (head of the Graduate Tax Education Committee) and I talked about the fact that both of our committees have similar charges as part of their activities. After a discussion of the relative merits of one or both of the committees pursuing this matter, we decided that the Accreditation and Curriculum Issues Committee would carry out this task. Individual Accreditation and Curriculum Issues Committee members participated in the solicitation of syllabi from the members.

A web site was created by the Fisher School of Accounting's webmaster to house the syllabi that were received. This web site was linked with the ATA web site shortly before the ATA midyear meeting. The University of Florida extends an offer to the ATA to maintain the web site in its present format and to make any changes suggested by the ATA officers and directors.

A variety of letters were sent to different ATA audiences preceding the midyear meeting. These letters were sent to members of this committee and: (1) people known to be outstanding tax teachers; (2) people who are signed up for the February 2001 ATA midyear meeting; and (3) people who attended the February 2000 ATA midyear meeting. Approximately 275 emails, using four different letter formats, were sent out under my signature. As of June 11, 2001, more than 240 syllabi have been received. All syllabi received to date have been posted to the web site. Verification was undertaken to make sure that the syllabi have been properly classified, and properly loaded to the web site before access to the general membership and public was made available through the link with the ATA web site.

In accordance with the committee's charge for the 2001-2002 academic year, the syllabi that have been submitted to date will be retained, and new syllabi will be solicited in the next academic year. A syllabus that is on the web site will be retained for three years and replaced only when an updated syllabus for the course is submitted. If an update is not received within three years, the syllabus will be considered to be out of date and removed.

A request for additional (and/or updated) syllabi will be made at the ATA annual meeting in Atlanta. A similar request for additional (and/or updated) syllabi should be made during the Fall 2001 semester in order to have them on hand by the ATA midyear meeting.

Charge 2: Address accreditation and curriculum issues as they arise.

Edd Milam, Greg Carnes, and I have been in touch with Jane Rubin of the AACSB. After talking with Greg about their findings, I communicated with the committee chairs for the Federation of Schools of Accountancy's (FSA) two accreditation committees—the Accreditation Standards Committee and the Accreditation Assistance Committee).

The two FSA accreditation committee chairs are Cliff Skousen and Bob Keith. I have been in email contact with both individuals and met with them at the APLG meeting in Fort Lauderdale in early February. One issue of importance that is being examined by the APLG committee is the creation of formal accreditation standards for doctoral education.

In addition, the AACSB has a blue ribbon committee that is looking at the whole accreditation process. PWC is providing assistance to the AACSB in connection with reducing the data mining needed to prepare the accreditation documents. Jean Wyer is trying to reduce much of the information gathering to employing information that a school would typically provide on their web site.

One change to the accreditation standards and the reaccreditation process is being suggested. This change has been proposed by a Blue Ribbon Committee of the AACSB and has not yet received final approval. The proposed standards are more globally oriented and are tailored to the current operating conditions. A major shift takes place to the school (instead of the university) as the unit of measure. The proposed format for employs benchmarking of the candidate school with its set of peer schools. Business schools and accounting programs seeking separate accounting accreditation will be asked to establish performance goals for their academic units. The actual performance of an academic unit will be compared with the unit's goals as well as similar types of programs in peer schools. Under the proposal, the actual accreditation visit will be shortened and will occur more often than under current rules. The process will be more consultative and less labor intensive. The objective is to make the process more continuous and add value for the school and the reviewers. Reaccreditation will be every six years with the review in year five. A number of schools have agreed to participate in experimental reviews. Wisconsin, Berkeley, and Indiana will participate in 2001-2002, Purdue and Arizona will participate in 2002-2003, and Warwick will participate in 2003-2004. More details on this proposal will be provided as they develop.

Charge 3: If requested, work with the Best Practices Committee to help develop a session related to curriculum or accreditation issues. No suggestions to offer a session examining curriculum or accreditation issues were provided by members of this committee. Barry Broden and I had a discussion about a joint effort, but no really hot issues materialized during the current year that we felt should be put forward as a session.

Other Activities

The committee provided a response to the AAA's Accounting Education Committee regarding education-related activities offered by the ATA at national and regional meetings and before or after such meetings. Information for the ATA's response was provided by Bob Gardner and Shirley Dennis.

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Final Report of the 2000/2001 ATA Nominations Committee

The Nominations Committee--Robert Gardner, Stewart Karlinski, Richard Newmark, Edward Schnee, and **Dick Weber** (chair)--recommends the following slate of candidates for election to the specified offices for the 2001-2002 year:

President Elect

Kennneth Orbach, Florida Atlantic University

Vice President Elect

Amy Dunbar, University of Connecticut

Secretary

Dave Stewart, Brigham Young University

Treasurer

Ellen Cook, University of Southwestern Louisiana

Trustees

Hughlene Burton, University of North Carolina at Charlotte Gary McGill, University of Florida Scott J. McQuillan, Deloitte & Touche LLP, Detroit

Publications Committee Members

Eugene Seago, Virginia Polytechnic Institute and State University Cherie O'Neil, Colorado State University

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Final Report of the 2000/2001 Technology Resources Committee

TO: ATA Officers and Board of Trustees

FROM: Zite Hutton, Chair, Technology Resources Committee Members of the ATA Technology Resources Committee: Glenda Brock, Cal Poly Pomona William Brown, Longwood College C. Douglass Izard, KPMG, LLP Khondkar Karim, Long Island University Linda Nelsestuen, Cleveland State University Richard Newmark, Old Dominion University Sunny Nyemah, Robert Half International Steven Thompson, Florida Gulf Coast University John Wilguess, Oklahoma State University (liaison with Midyear Meeting committee)

June 30, 2001 report

Charge 1: Assist the ATA Webmaster in the maintenance and expansion of the ATA web page.

Dennis Schmidt (ATA Webmaster) informed the committee that he needed no asistance in the actual maintenance of the ATA web site, so the committee did not address this part of the charge. The committee did assist the Webmaster in a review and critique of the ATA web site, focusing on several specific items to consider, including issues of site navigation, graphic design, need for additional resource pages, elimination or modification of additional resource pages, changes to content or layout of any pages, and any other suggestions for the improval of the ATA web site. Several committee members participated in the review, but had only minimal suggestions, due to the excellent overall design of the ATA website.

Charge 2: Publicize innovative uses of technology and the Internet for classroom use through articles in the ATA Newsletter, on the ATA web page, and other appropriate media.

[Note: Ron Tidd (ATA Newsletter editor) sent a message that he'd like contributions for the ATA Newsletter even if they are just paragraphs about different professors and their innovations.]

Richard Newmark wrote a short piece about ATAX-L

(listserv) for the Fall 2000 ATA Newsletter. Bill Brown wrote a short piece on Tax Discussions Online (on the Usenet newsgroups misc.taxes and misc.taxes.moderated for the Spring 2001 ATA Newsletter.

Charge 3: Assist the JATA software editor in obtaining software reviews.

Committee members reviewed the list of JATA software reviews for the last 5 years and volunteered a variety of new software reviews for JATA. Steve Thompson submitted a review of TAcampus for the Spring 2001 issue of JATA. Richard Newmark submitted a review of TaxACT Deluxe 2000 and TaxACT Standard 2000 for the Fall 2001 issue of JATA.

Charge 4: Assist the Midyear Meeting Committee as requested for all technology requirements.

Our committee's charge was to support the 2002 Midyear Meeting, with John Wilguess as liaison to the Midyear Meeting Committee. The committee provided the Midyear Meeting Committee with a list of ideas involving technology, and an offer to support the meeting with regard to technology as the Midyear Meeting Committee sees fit. At the time of this report, it does not appear that the meeting program will require much technology support. However, the committee is ready and willing to assist as requested.

Charge 5: Support the ATA in its efforts to contact all ATA members electronically.

This charge involved assisting the ATA in finding email addresses for ATA members as the ATA moves toward electronic communications. Khondkar Karim headed this effort, and had moderate success in tracking down missing email addresses for ATA members. (The ATA is missing email addresses for about 100 members.)

Charge 6: Keep ATA membership informed on trends in knowledge management in practice.

A member of the committee planned to create a web page on knowledge management with links to resource sites. However, this was not accomplished.

Submitted by Zite Hutton

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